

# NEWS



**CONTACTS:** Peggy Shinn  
Press director  
Univest Grand Prix  
802-236-7551  
[pegm@highmeadow.com](mailto:pegm@highmeadow.com)

Kim Detwiler  
Vice President Corporate Communications  
Univest Corporation  
215-721-8396  
[detwilerk@univest.net](mailto:detwilerk@univest.net)

## FOR IMMEDIATE RELEASE

### **FLOYD LANDIS TO LEAD UNIVEST 100K CYCLOSPORTIF RIDE**

*2006 Tour de France winner returns to Souderton in support of the Univest Grand Prix*

**SOUDERTON, Pa., August 31, 2007** – Univest Corporation and Sparta Cycling, Inc., the organizer of the Univest Grand Prix, today announced that 2006 Tour de France winner Floyd Landis will return to Souderton, Pa. to lead the Univest Cyclosporitif 100k recreational ride on September 8, 2007. Landis has proven to be extraordinarily popular in the recreational cycling world for his open and engaging personality and is returning to the Univest Grand Prix for the third time as a celebrity guest. Riding with hundreds of fit and enthusiastic Cyclosporitif participants, Landis is lending his support to the ride's beneficiary, the Indian Creek Foundation.

"Events like the Cyclosporitif represent the future of the sport," said Landis. "They are fun yet challenging, and with some training, everyone can do them. The Univest Grand Prix recreational ride is also a fine promotion for a worthy cause, and a very enjoyable event for me to ride."

The Cyclosporitif is a European-style recreational ride that benefits the Indian Creek Foundation, an organization that serves adults and children with developmental disabilities primarily in Montgomery and Bucks counties. At 8:00 a.m. on Saturday, September 8, Cyclosporitif participants will line up with Landis at the same start/finish line used by the pros in the famed Univest Grand Prix road race. After the start, cycling enthusiasts will have the pleasure of riding a decidedly grueling 100 kilometers of a UCI-ranked course through southeastern Pennsylvania. Past Cyclosporitif celebrity guest riders have included American cycling greats Jonathan Vaughters (now director of Team Slipstream, which is racing in the 2007 Univest Grand Prix), Tour de France rider and TV commentator Frankie Andreu, and world champion and Olympic gold medalist Marty Nothstein.

"We were delighted when Floyd called to say he wanted to come to the 10<sup>th</sup> anniversary event," said race promoter John Eustice. "For us, at the end of the day, he is a fellow Pennsylvania bike rider who has achieved enormously in his career. We are honored that he wants to return to the Univest Grand Prix to help the local charity and see this event do well."

Landis will be available to meet fans and the media in Souderton after the Cyclosporitif concludes, around 11 a.m., and he will remain in Souderton until after the UCI-ranked Univest Grand Prix 107.3-mile road race finishes around 3 p.m. On Sunday, Landis will lend his support to the Univest Grand Prix of Doylestown circuit race and associated events, including the children's bike race at 10:00 a.m. At 10:30 a.m., he will be available to sign autographs for the children who have raced. The men's pro circuit race (36 laps of a 1.4-mile course) begins at 11:00 a.m. and finishes around 1:00 p.m.

**About Univest Grand Prix:**

Patterned after the great classic races of Europe, the Univest Grand Prix reaches out to nearly 20 communities. From its inception, the cycling event was developed to provide opportunities for young athletes to advance, while also uniting the towns throughout Bucks and Montgomery counties for a community celebration. Over the last 10 years, it has grown to become one of the nations top UCI-ranked races. The pro event is presented by: Univest Corporation of Pennsylvania, Leidy's Premium Pork Products, Bergey's Dealerships, Doylestown Hospital, Landis Supermarkets, Comcast Sportsnet, WFMZ-69, NBC-10 and *The Intelligencer*. For more information visit [www.univestgrandprix.com](http://www.univestgrandprix.com).

**About Univest Corporation:**

Univest Corporation and its subsidiaries, Univest National Bank and Trust Co., Univest Insurance, Inc., and Univest Investments, Inc., provide support and leadership in their communities and offer a wide range of financial services to individuals, businesses, municipalities and nonprofit organizations throughout Bucks, Chester and Montgomery counties. For more information, visit [www.univest.net](http://www.univest.net).

**About Sparta Cycling:**

Sparta Cycling provides race promotion services to deliver world class events that meet the needs of sponsors, teams and riders, spectators and supporting communities. For more information, please visit [www.spartacycling.com](http://www.spartacycling.com).

# # #