

NEWS



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MEDIA ADVISORY MEDIA ADVISORY MEDIA ADVISORY

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UNIVEST GRAND PRIX RECEPTION & PRESS CONFERENCE, SOUDERTON, SEPTEMBER 7

Univest Chairman Bill Aichele and Univest race organizer John Eustice to speak; media Q&A with top riders

WHAT: The Univest Grand Prix kicks off on Friday evening with a reception, tribute to the event's 10th anniversary, and a press conference. Univest Chairman Bill Aichele and Univest Grand Prix organizer John Eustice will speak, recognize sponsors and other individuals, and answer questions about the event. Top riders will also be on hand for a Q&A with the media.

For more information about the Univest Grand Prix, please visit www.univestgrandprix.com.

WHERE: Senior Adult Activity Center, 259 North 2nd Street, Souderton.

WHEN: Friday, September 7, 2007, at 5:30 p.m.

CONTACT: To obtain media credentials, please contact:
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About Univest Grand Prix:

Patterned after the great classic races of Europe, the Univest Grand Prix reaches out to nearly 20 communities. From its inception, the cycling event was developed to provide opportunities for young athletes to advance, while also uniting the towns throughout Bucks and Montgomery counties for a community celebration. Over the last 10 years, it has grown to become one of the nation's top UCI-ranked races. The pro event is presented by: Univest Corporation of Pennsylvania, Leidy's Premium Pork Products, Bergey's Dealerships, Doylestown Hospital, Landis Supermarkets, Comcast Sportsnet, WFMZ-69, NBC-10 and *The Intelligencer*. For more information visit, www.univestgrandprix.com.

About Univest Corporation:

Univest Corporation and its subsidiaries, Univest National Bank and Trust Co., Univest Insurance, Inc., and Univest Investments, Inc., provide support and leadership in their

communities and offer a wide range of financial services to individuals, businesses, municipalities and nonprofit organizations throughout Bucks, Chester and Montgomery counties. For more information, visit www.univest.net.

About Sparta Cycling:

Sparta Cycling provides race promotion services to deliver world class events that meet the needs of sponsors, teams and riders, spectators and supporting communities. For more information, please visit www.spartacycling.com.

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