

NEWS



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MEDIA ADVISORY MEDIA ADVISORY MEDIA ADVISORY

CONTACT: Peggy Shinn
Press director
Uninvest Grand Prix
802-236-7551
pegm@highmeadow.com

Kim Detwiler
Vice President Corporate Communications
Uninvest Corporation
215-721-8396
detwilerk@uninvest.net

UNIVEST GRAND PRIX HEADLINES DAY OF CYCLING AND COMMUNITY EVENTS, SOUDERTON & LANSDALE, SEPTEMBER 8

Thousands of spectators expected to line race course for America's Pro Classic; children's races and community festival will also draw crowd

WHAT: The 10th annual Uninvest Grand Prix kicks off this Saturday with the men's pro 107.3-mile road race starting on Main Street in Souderton. Spectators can follow the race live on a JumboTron TV near the start/finish. A press conference will follow the conclusion of awards and will be held near the awards podium.

Other activities include a high school bicycle race and children's bicycle sprints, on Main Street in Souderton. The high school races—boys and girls categories, ages 14-15 and 16-18—will be held on a 0.9-mile-long circuit in downtown Souderton. Each race is 11 laps, or 10 miles. The children's sprints, sponsored by the Indian Valley Family YMCA, are for kids as young as 3 years old (on Big Wheels and tricycles) up to age 13. The North Penn Boys & Girls Club is sponsoring children's races in Lansdale. Other activities in Lansdale include an obstacle course, community vendors, and face painting.

The Cycloportif, a 100-kilometer recreational ride that starts and finishes on Main Street in Souderton, is being led by 2006 Tour de France winner Floyd Landis. Mr. Landis will be available to meet the media after the finish of the Cycloportif and will remain in Souderton until after the conclusion of the men's pro road race.

For more information about the Uninvest Grand Prix, please visit www.uninvestgrandprix.com.

WHERE: Start/finish line on Main Street, Souderton.
Children's races in Lansdale are at Main and Susquehanna.

WHEN: Saturday, September 8, 2007
-8 a.m.: Cycloportif recreational ride starts, ends approximately 11 a.m.
-9 a.m.: High school bicycle races, awards at 10:10 a.m.
-10 a.m.: Children's races in Lansdale.

-10:30 a.m.: Men's pro road race, ends approximately 3 p.m.
-11 a.m.: Children's bicycle sprint races, ends at 12:30 p.m.

CONTACT: To obtain media credentials, please contact:
Peggy Shinn, 802-236-7551, pegm@highmeadow.com
Kim Detwiler, 215-721-8396, detwilerk@univest.net

About Univest Grand Prix:

Patterned after the great classic races of Europe, the Univest Grand Prix reaches out to nearly 20 communities. From its inception, the cycling event was developed to provide opportunities for young athletes to advance, while also uniting the towns throughout Bucks and Montgomery counties for a community celebration. Over the last 10 years, it has grown to become one of the nation's top UCI-ranked races. The pro event is presented by: Univest Corporation of Pennsylvania, Leidy's Premium Pork Products, Bergey's Dealerships, Doylestown Hospital, Landis Supermarkets, Comcast Sportsnet, WFMZ-69, NBC-10 and *The Intelligencer*. For more information visit www.univestgrandprix.com.

About Univest Corporation:

Univest Corporation and its subsidiaries, Univest National Bank and Trust Co., Univest Insurance, Inc., and Univest Investments, Inc., provide support and leadership in their communities and offer a wide range of financial services to individuals, businesses, municipalities and nonprofit organizations throughout Bucks, Chester and Montgomery counties. For more information, visit www.univest.net.

About Sparta Cycling:

Sparta Cycling provides race promotion services to deliver world class events that meet the needs of sponsors, teams and riders, spectators and supporting communities. For more information, please visit www.spartacycling.com.

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