



September 4, 2007

MEDIA ADVISORY MEDIA ADVISORY MEDIA ADVISORY

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UNIVEST GRAND PRIX PRO CYCLISTS TO VISIT LOCAL SCHOOLS SEPTEMBER 7, 2007

Racers will share their stories of hard work, dedication, healthy eating and love of the outdoors with students

WHAT: Pro cyclists who will be racing in the Univest Grand Prix on September 8-9 will

attend local schools to share their stories of hard work, dedication, healthy eating,

and the love of the outdoors with teachers and students.

WHO: The Italian Kio Ene team will visit the Doyle Elementary School.

The Colavita team, with local favorite Tyler Wren (Rosemont, Pa.), is slated to

speak with students at Oak Park Elementary.

AEG-Toshiba team will visit the Indian Valley Middle School.

The Jet Fuel Coffee team, from Canada, will be featured in an assembly at the

Walton Farm Elementary School.

Team Slipstream, which is vying for a spot in the 2008 Tour de France, will visit

Oak Ridge Elementary School.

WHERE: Central Bucks School District

Doyle Elementary School: 260 N West St., Doylestown

North Penn School District

Oak Park Elementary: 500 Squirrel Lane, Lansdale Walton Farm Elementary: 1610 Allentown Rd, Lansdale

Souderton Area School District

Indian Valley Middle School: 130 Maple Ave, Harleysville Oak Ridge Elementary: 465 Moyer Rd, Harleysville

WHEN: Friday, September 7, 2007, various times listed below:

Doyle Elementary: 9:00 a.m. (Kio Ene Italian team) Oak Park Elementary: 9:45 a.m. (Colavita team)

Indian Valley: 1:05 p.m. (6th grade) and 1:45 p.m. (7th grade) (AEG-Toshiba team) Walton Farm Elem.: 1:30-2:15 p.m. (K-3rd), 2:30-3 p.m. (4th-6th) (Jet Fuel team)

Oak Ridge Elementary: 2:00 p.m. (Team Slipstream)

CONTACT: To obtain media credentials, please contact:

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About Univest Grand Prix:

Patterned after the great classic races of Europe, the Univest Grand Prix reaches out to nearly 20 communities. From its inception, the cycling event was developed to provide opportunities for young athletes to advance, while also uniting the towns throughout Bucks and Montgomery counties for a community celebration. Over the last 10 years, it has grown to become one of the nation's top UCI-ranked races. The pro event is presented by: Univest Corporation of Pennsylvania, Leidy's Premium Pork Products, Bergey's Dealerships, Doylestown Hospital, Landis Supermarkets, Comcast Sportsnet, WFMZ-69, NBC-10 and *The Intelligencer*. For more information visit www.univestgrandprix.com.

About Univest Corporation:

Univest Corporation and its subsidiaries, Univest National Bank and Trust Co., Univest Insurance, Inc., and Univest Investments, Inc., provide support and leadership in their communities and offer a wide range of financial services to individuals, businesses, municipalities and nonprofit organizations throughout Bucks, Chester and Montgomery counties. For more information, visit www.univest.net.

About Sparta Cycling:

Sparta Cycling provides race promotion services to deliver world class events that meet the needs of sponsors, teams and riders, spectators and supporting communities. For more information, please visit www.spartacycling.com.