

# NEWS



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## **MEDIA ADVISORY   MEDIA ADVISORY   MEDIA ADVISORY**

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### **UNIVEST GRAND PRIX, CHILDREN'S RACES AND ARTS FESTIVAL COME TO TOWN, DOYLESTOWN, SEPTEMBER 9**

*Thousands of spectators expected to line race course for downtown pro circuit race, children's races and Doylestown Arts Festival*

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**WHAT:** The Uninvest Grand Prix of Doylestown men's pro circuit race brings fast-paced bicycle racing to downtown Doylestown. Pro cyclists will race 36 laps of a 1.4-mile course around downtown. A press conference will be held after the awards ceremony.

Children's bicycle races, sponsored by the Doylestown Fire Company, will be held in downtown Doylestown, using the same start/finish line as the pros. The races are for kids as young as 3 years old (on Big Wheels and tricycles) up to age 13. At the conclusion of these races, the pros will sign autographs. Tour de France winner Floyd Landis will also be on hand to sign autographs. The Doylestown Arts Festival will take place in the center of the circuit-race course.

For more information about the Uninvest Grand Prix, please visit [www.uninvestgrandprix.com](http://www.uninvestgrandprix.com).

**WHERE:** Start/finish line on West Oakland Avenue, Doylestown.

**WHEN:** Sunday, September 9, 2007:  
-10 a.m.: Children's races start.  
-10:30-10:45 a.m.: Autograph signing.  
-11 a.m.: Men's pro circuit race starts, ends around 1 p.m.  
-11 a.m.-5 p.m.: Doylestown Arts Festival.

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**About Uninvest Grand Prix:**

Patterned after the great classic races of Europe, the Univest Grand Prix reaches out to nearly 20 communities. From its inception, the cycling event was developed to provide opportunities for young athletes to advance, while also uniting the towns throughout Bucks and Montgomery counties for a community celebration. Over the last 10 years, it has grown to become one of the nation's top UCI-ranked races. The pro event is presented by: Univest Corporation of Pennsylvania, Leidy's Premium Pork Products, Bergey's Dealerships, Doylestown Hospital, Landis Supermarkets, Comcast Sportsnet, WFMZ-69, NBC-10 and *The Intelligencer*. For more information visit, [www.univestgrandprix.com](http://www.univestgrandprix.com).

**About Univest Corporation:**

Univest Corporation and its subsidiaries, Univest National Bank and Trust Co., Univest Insurance, Inc., and Univest Investments, Inc., provide support and leadership in their communities and offer a wide range of financial services to individuals, businesses, municipalities and nonprofit organizations throughout Bucks, Chester and Montgomery counties. For more information, visit [www.univest.net](http://www.univest.net).

**About Sparta Cycling:**

Sparta Cycling provides race promotion services to deliver world class events that meet the needs of sponsors, teams and riders, spectators and supporting communities. For more information, please visit [www.spartacycling.com](http://www.spartacycling.com).

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