

NEWS



CONTACTS: Kim Detwiler
VP, Director of Corporate Communications
Univest Corporation
215-721-8396, detwilerk@univest.net

Peggy Shinn
Press director
Univest Grand Prix
802-236-7551, pegm@highmeadow.com

FOR IMMEDIATE RELEASE

UPCOMING TELEVISION COVERAGE OF THE 2007 UNIVEST GRAND PRIX

North America's premier road race to be broadcast on NBC and Comcast SportsNet

SOUDERTON, Pa., September 11, 2007 – NBC and Comcast SportsNet Philadelphia will bring the non-stop action of the 2007 Univest Grand Prix to cycling fans nationwide. Post-race coverage will be broadcast on Comcast SportsNet Philadelphia on Saturday, September 15 at 8:00 p.m. EDT, Sunday, September 16 at 3:00 p.m. EDT, and Thursday, September 20 at 11:00 a.m. EDT. NBC-10 in Philadelphia will also broadcast post-race coverage on Sunday, September 23, from 12:30 to 1:30 p.m. Other NBC affiliates throughout the country are signing on to the broadcast.

The one-hour television coverage will feature the aggressive riding of Team Slipstream's Will Frischkorn (Boulder, Colo.), who took command of the 107.3-mile road race with 20 miles to go and soloed to victory.

A stop on the prestigious UCI America Tour, the tenth annual Univest Grand Prix road race is modeled after the one-day classics of Europe. The race featured 22 international teams and 132 racers tackling a grueling 107.3-mile course through Bucks and Montgomery counties in southeastern Pennsylvania. The racers represented 19 countries on six continents. The race was broadcast live from start to finish on WFMZ-TV, of Allentown, Pa.

About Univest Grand Prix:

Patterned after the great classic races of Europe, the Univest Grand Prix reaches out to nearly 20 communities. From its inception, the cycling event was developed to provide opportunities for young athletes to advance, while also uniting the towns throughout Bucks and Montgomery counties for a community celebration. Over the last 10 years, it has grown to become one of the nation's top UCI-ranked races. The pro event is presented by: Univest Corporation of Pennsylvania, Leidy's Premium Pork Products, Bergey's Dealerships, Doylestown Hospital, Landis Supermarkets, Comcast Sportsnet, WFMZ-69, NBC-10 and *The Intelligencer*. For more information, visit www.univestgrandprix.com.

About Univest Corporation:

Univest Corporation and its subsidiaries, Univest National Bank and Trust Co., Univest Insurance, Inc., and Univest Investments, Inc., provide support and leadership in their

communities and offer a wide range of financial services to individuals, businesses, municipalities and nonprofit organizations throughout Bucks, Chester and Montgomery counties. For more information, visit www.univest.net.

About Sparta Cycling:

Sparta Cycling provides race promotion services to deliver world class events that meet the needs of sponsors, teams and riders, spectators and supporting communities. For more information, please visit www.spartacycling.com, or contact John Eustice, President of Sparta Cycling, at 917-699-4566 or jde@spartacycling.com.

#