



Cadence Cycling Foundation

- Founded by Jay Snider, former President of the Philadelphia Flyers Hockey Team and owner of Cadence Cycling & Multisport Centers (Philadelphia, New York). Ryan Oelkers is Executive Director.
- Is a non-profit 501 c3 organization that relies on donations for its success.
- Designed to promote widespread cycling to youth ages 9 – 16.
- Free program (Coaching, Bikes, etc. all provided).
- Goal is to have a couple thousand kids coming through program.
- Currently forming teams with different schools and youth organizations (Interstate Properties, Neighborhood Bike Works, Mastery Charter Schools, Project H.O.M.E. etc).
- The program will also tie in education and use the sport of cycling to teach “Life Skills.”
- Cadence Cycling Foundation is a feeder system for PA Lightning Elite Team.
- Bikes are Provided by Fuji (global head quarters located in Philadelphia)

Why youth cycling?

- Cadence Cycling Foundation believes Philadelphia is the perfect location to launch this grassroots cycling program for the following reasons:
 - Almost every kid can ride a bike.
 - There isn't any well-organized, grassroots competitive cycling program for the focused age group available in the country.
 - Univest Grand Prix Street Sprints – kids and their parents see the race which motivates them to get involved in a cycling program designed just for them.
 - Parents want kids to get involved in a lifetime sport and healthy activity.
 - For more information, contact Ryan Oelkers at 267.973.5821